

# MONTHLY TOURIST ARRIVALS REPORT

SRI LANKA TOURISM DEVELOPMENT AUTHORITY



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Photo courtesy of SLTDA, SLRC Lovingly Sri Lanka programme

## **SUMMARY**

The total number of international tourist arrivals to Sri Lanka from January to March 2020 was 507,311. No tourist arrivals have been recorded for the month of April 2020 due to the termination of all passenger flight & ship arrivals into Sri Lanka from 18th March 2020. Total arrivals recorded from January to April 2019 was 907,757. In comparison to January to April last year (2019), a decline of 44.1 % has been recorded for the same period in 2020.

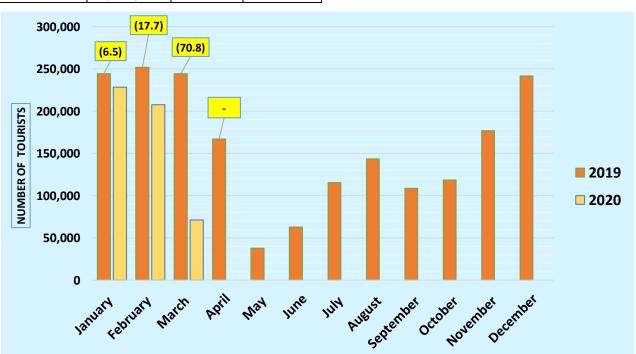
The largest source markets recorded for the period from January to April was India, followed by the United Kingdom and Russian Federation.

Month	2019	2020	% change 2019/20
January	244,239	228,434	(6.5)
February	252,033	207,507	(17.7)
March	244,328	71,370	(70.8)
April	166,975	0	-
May	37,802		
June	63,072		
July	115,701		
August	143,587		
September	108,575		
October	118,743		
November	176,984		
December	241,663		
Total			
(Up to April )	907,757	507,311	(44.1)
Total	1,913,702		

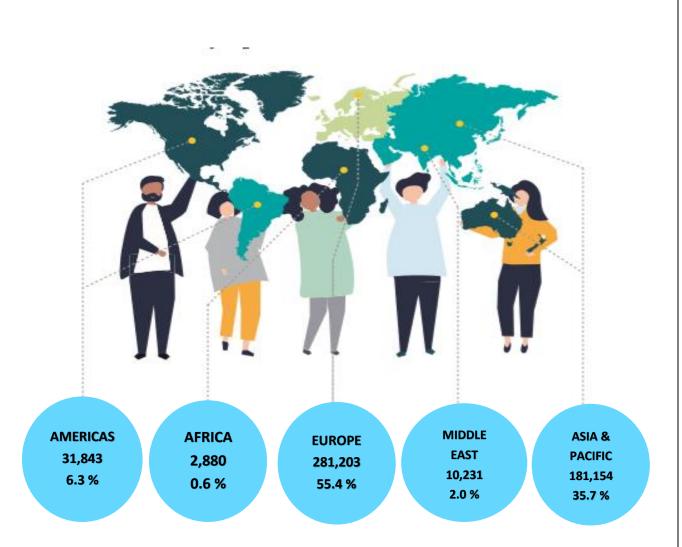
During this period almost 95 % of tourists travelled by air to Sri Lanka.



Tourist Arrivals – April Zero (0) (Due to the effect of the outbreak of COVID 19)



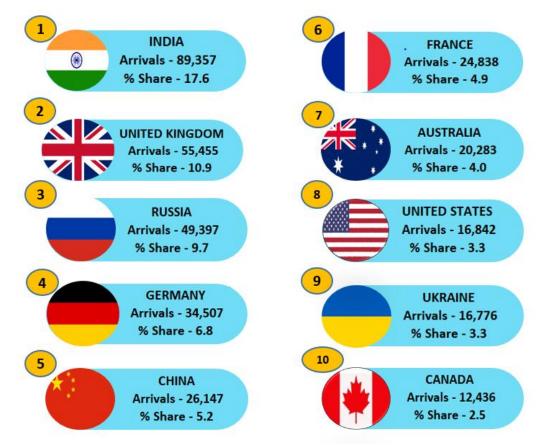
#### TOURIST ARRIVALS BY REGION AND PERCENTAGE SHARE JANUARY ~ APRIL 2020



In comparison to the arrivals from January to April last year the highest decline of 50.8 % was recorded for Africa while Asia & Pacific recorded a decline of 49.2 %. Americas recorded a decline of 48.4 % whereas Middle East region recorded a decline of 41.3 %. A decline of 39.7 % was recorded from Europe. The effect of the outbreak of COVID 19 is clearly evident as all countries have recorded a decline in arrivals from mid of February. However, It is noteworthy that arrivals from countries, Kazakhstan (92.7 %), Bhutan (43.4 %), Russian Federation (15.2 %), Poland (11.2 %) and Turkey (3.2 %) have recorded an increase for the above period.

# TOP TEN SOURCE MARKETS – JANUARY ~ APRIL 2020

India, United Kingdom, Russia, Germany and China were Sri Lanka's top five international tourist generating markets for the period from January to April this year. Except for Russian federation all the other markets in the top ten list have recorded a decline for the above period. India was the largest source of tourist traffic to Sri Lanka with 17.6 % of the total traffic received in above period. United Kingdom accounted for 10.9 % of the total traffic; while Russian Federation, Germany and France accounted for 9.7 %, 6.8 % and 5.2 % respectively. Comparing the top ten markets, It is noteworthy that China has recorded the highest decline of 71.7 %.



Rank	Country of Residence	Tourist Arrivals from January to April 2020			Tourist Arrivals	% Change Jan ~ April
		By Air	By Sea	Total	January to April 2019	2020/2019
1	India	86,639	2,718	89,357	130,578	(31.6)
2	United Kingdom	49,015	6,440	55,455	110,186	(49.7)
3	<b>Russian Federation</b>	48,457	940	49,397	42,867	15.2
4	Germany	32,495	2,012	34,507	66,359	(48.0)
5	China	25,910	237	26,147	92,475	(71.7)
6	France	24,330	508	24,838	52,292	(52.5)
7	Australia	17,896	2,387	20,283	40,184	(49.5)
8	United States	14,349	2,493	16,842	34,880	(51.7)
9	Ukraine	16,043	733	16,776	17,297	(3.0)
10	Canada	11,122	1,314	12,436	22,061	(43.6)

## INTERNATIONAL TOURIST ARRIVALS BY COUNTRY OF RESIDENCE

	Ja	January ~ April 2020			
	By Air	Tourist Arr By Sea	ivals Total	Total Tourist Arrivals January to April 2019	% Cha Jan ~ April (2020/19)
AMERICAS	27,585	4,258	31,843	61,745	(48.4)
North America	25,723	3,904	29,627	57,810	(48.8)
Canada	11,122	1,314	12,436	22,061	(43.6)
Mexico	252	97	349	869	(59.8)
United States	14,349	2,493	16,842	34,880	(51.7)
Caribbean & Central America	211	15	226	409	(44.7)
Costa Rica	33	0	33	68	(51.5)
Jamaica	23	2	25	35	(28.6)
Others	155	13	168	306	(45.1)
South America	1,651	339	1,990	3,526	(43.6)
Argentina	352	64	416	807	(48.5)
Brazil	675	200	875	1,510	(42.1)
Chile	232	39	271	521	(48.0)
Colombia	190	11	201	295	(31.9)
Others	202	25	227	393	(42.2)
AFRICA	2,510	370	2,880	5,859	(50.8)
North Africa	638	51	689	1,162	(40.7)
Morocco	275	36	311	471	(34.0)
Sudan	137	6	143	193	(25.9)
Others	226	9	235	498	(52.8)
Sub-Saharan					
Africa	1,872	319	2,191	4,697	(53.4)
Kenya	106	4	110	219	(49.8)
Mauritius	132	38	170	299	(43.1)
Nigeria	25	0	25	76	(67.1)
South Africa	1,144	220	1,364	3,252	(58.1)
Others	465	57	522	851	(38.7)

	Jan	January ~ April 2020			
		Tourist Arrivals			
	By Air	By Sea	Total	Total Tourist Arrivals January to April 2019	% Cha Jan ~ April (2020/19)
<u>ASIA &amp;</u> PACIFIC	173,837	7,317	181,154	356,354	(49.2)
North East Asia	36,944	376	37,320	117,327	(68.2)
China	25,910	237	26,147	92,475	(71.7)
Japan	6,613	31	6,644	15,245	(56.4)
South Korea	2,428	71	2,499	5,637	(55.7)
Taiwan	1,949	36	1,985	3,870	(48.7)
Others	44	1	45	100	(55.0)
South East Asia	13,496	1,431	14,927	27,716	(46.1)
Cambodia	372	0	372	2,485	(85.0)
Indonesia	948	166	1,114	1,762	(36.8)
Malaysia	3,433	61	3,494	6,544	(46.6)
Myanmar	473	59	532	991	(46.3)
Philippines	3,176	1,073	4,249	5,450	(22.0)
Singapore	2,506	39	2,545	5,478	(53.5)
Thailand	1,857	23	1,880	3,682	(48.9)
Vietnam	699	10	709	1,227	(42.2)
Others	32	0	32	97	(67.0)
<u>Oceania</u>	20,122	2,584	22,706	45,329	(49.9)
Australia	17,896	2,387	20,283	40,184	(49.5)
New Zealand	2,130	194	2,324	5,057	(54.0)
Others	96	3	99	88	12.5
South Asia	103,275	2,926	106,201	165,982	(36.0)
Afghanistan	146	0	146	193	(24.4)
Bangladesh	1,963	23	1,986	3,118	(36.3)
Bhutan	208	0	208	145	43.4
India	86,639	2,718	89,357	130,578	(31.6)
Iran	645	3	648	1,760	(63.2)
Maldives	9,404	3	9,407	23,392	(59.8)
Nepal	1,248	136	1,384	1,828	(24.3)
Pakistan	3,022	43	3,065	4,968	(38.3)

	January ~ April 2020				
	Tourist Arrivals				
	By Air	By Sea	Total	Total Tourist Arrivals January to April 2019	% Cha Jan ~ April (2020/19)
EUROPE	265,099	16,104	281,203	466,182	(39.7)
Northern Eur.	68,008	7,138	75,146	150,216	(50.0)
Denmark	4,769	136	4,905	10,771	(54.5)
Finland	2,216	82	2,298	4,628	(50.3)
Norway	2,954	65	3,019	6,483	(53.4)
Sweden	6,899	162	7,061	13,379	(47.2)
United Kingdom	49,015	6,440	55,455	110,186	(49.7)
Others	2,155	253	2,408	4,769	(49.5)
Western Eur.	79,156	3,073	82,229	167,559	(50.9)
Austria	4,188	112	4,300	8,585	(49.9)
Belgium	3,274	97	3,371	6,231	(45.9)
France	24,330	508	24,838	52,292	(52.5)
Germany	32,495	2,012	34,507	66,359	(48.0)
Netherlands	8,492	164	8,656	18,614	(53.5)
Switzerland	6,217	172	6,389	14,963	(57.3)
Others	160	8	168	515	(67.4)
Central / Eastern Europe	97,718	2,655	100,373	102,414	(2.0)
Belarus	2,606	32	2,638	2,983	(11.6)
Czech Republic	7,580	19	7,599	11,647	(34.8)
Estonia	1,177	8	1,185	1,471	(19.4)
Hungary	1,493	95	1,588	2,591	(38.7)
Kazakhstan	2,267	66	2,333	1,211	92.7
Lithuania	1,037	17	1,054	1,564	(32.6)
Poland	11,481	427	11,908	10,709	11.2
Romania	1,574	150	1,724	2,927	(41.1)
Russian Federation	48,457	940	49,397	42,867	15.2
Slovakia	1,488	25	1,513	2,953	(48.8)
Ukraine	16,043	733	16,776	17,297	(3.0)
Others	2,515	143	2,658	4,194	(36.6)

	January ~ April 2020				
	Tourist Arrivals				
	By Air	By Sea	Total	Total Tourist Arrivals January to April 2019	% Cha Jan ~ April (2020/19)
Southern / Mediterranean Europe	20,217	3,238	23,455	45,993	(49.0)
Greece	1,092	481	1,573	2,722	(42.2)
Italy	7,135	1,468	8,603	19,408	(55.7)
Portugal	1,377	225	1,602	2,523	(36.5)
Spain	3,255	130	3,385	8,749	(61.3)
Turkey	1,517	604	2,121	2,055	3.2
Israel	3,422	134	3,556	5,774	(38.4)
Others	2,419	196	2,615	4,762	(45.1)
MIDDLE EAST	10,139	92	10,231	17,435	(41.3)
Bahrain	543	6	549	847	(35.2)
Egypt	922	34	956	1,475	(35.2)
Iraq	137	1	138	320	(56.9)
Jordan	621	6	627	1,247	(49.7)
Kuwait	822	3	825	1,505	(45.2)
Lebanon	480	3	483	2,036	(76.3)
Oman	1,041	4	1,045	1,525	(31.5)
Qatar	128	1	129	519	(75.1)
Saudi Arabia	4,745	10	4,755	5,530	(14.0)
United Arab Emirates	350	2	352	1,686	(79.1)
Others	350	22	372	745	(50.1)
TOTAL	479,170	28,141	507,311	907,575	(44.1)

\* All visitor arrival statistics in this report are from the Department of Immigration & Emigration.

Sri Lanka suspends tourist arrivals from all countries from 18th March 2020 due to COVID-19